



WORLD'S FIRST
DECENTRALIZED
**SMART
COMMUNITY
NETWORK**

**EXECUTIVE
SUMMARY**

karmainternational.com/tge

THE CHALLENGE

Spinning up a new Community Network is a considerable challenge. Organizations across the world seeking to do so face numerous difficulties selecting the right technologies and solutions, and after that selecting the right development partners in order to implement those choices.

Established organizations, with their Legacy Community Networks, face similar and additional difficult challenges. These organizations' Legacy Community Networks are often a diverse mix of incompatible technologies (different vendors, versions, protocols, ages, interfaces, etc.).

THE KARMA SOLUTION

In 2014 Karma International took the initiative and resolved to develop a new internal platform, what ultimately became the Karma Member Lounge (KML). The KML has become a powerful and multi-faceted platform which has benefited from many years of industry experience, significant investment, R&D, and focused and organized software development efforts. Our new offering, Karma, continues and massively scales this vision, representing the distributed, blockchain technology based, tokenized, secured and scalable reimagining of the original KML - made available to any membership-based organization.

Karma will be adaptable and extensible, meaning that it can be tailored to the diverse and evolving needs of membership organizations worldwide. In order to achieve success at velocity, we will leverage:

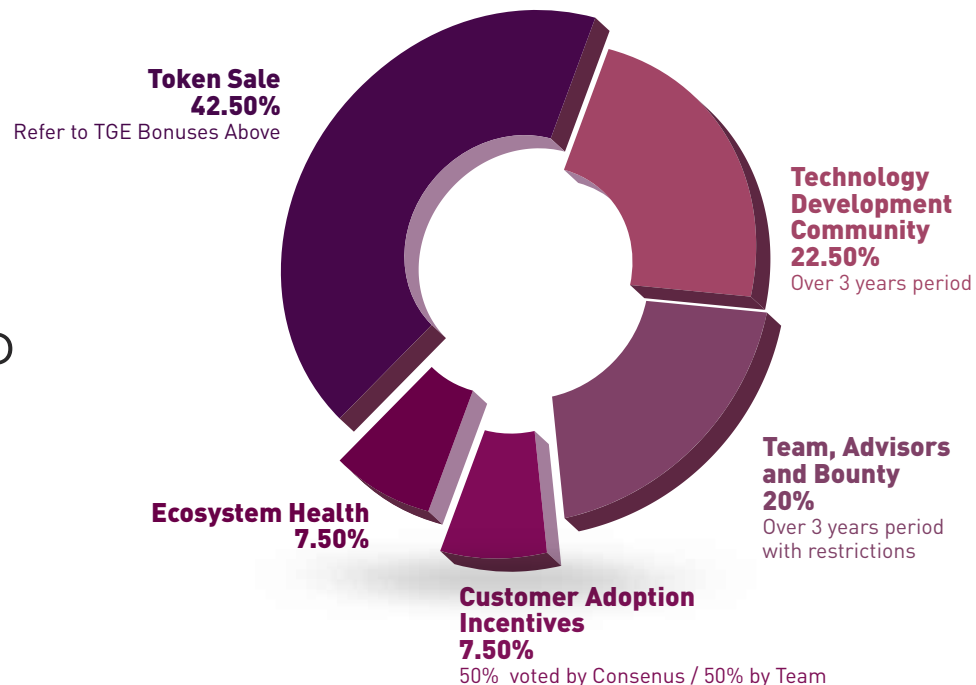
the knowledge we have gained from building, operating and managing a highly successful community network (KML),
.....
the expertise and skills of our blockchain development team,
.....
the guidance of our advisors, and
.....
the valued input of the growing Karma Community.

TGE

The contribution will be made using BTC, ETH, and EOS. All other Altcoins will be converted into BTC through Changelly. We will allocate our KIT tokens in multiple series, following this setup:

A. Scheduled Allocation

We will allocate all our **1,000,000,000 KIT tokens (at an initial price of \$0.0706/token)** as follows:



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B. TGE Bonuses

Bonuses are to be given in a time-based manner during the TGE as below:

STAGE	PERIOD	TOKENS	BONUS	TOTAL	REMAINING TOKENS
1	pre-TGE	70,833,335	50%	106,250,003	893,749,998
2	TGE – Day 1	28,333,334	25%	35,416,668	858,333,330
3	TGE – Day 2	28,333,334	22%	34,566,667	823,766,663
4	TGE – Day 3	28,333,334	20%	34,000,001	789,766,662
5	TGE – Day 4	28,333,334	17%	33,150,001	756,616,661
6	TGE – Day 5	28,333,334	15%	32,583,334	724,033,327
7	TGE – Day 6	28,333,334	10%	31,166,667	692,866,659
8	TGE – Day 7	28,333,334	8%	30,600,001	662,266,659
9	TGE – Day 8	28,333,334	5%	29,750,001	632,516,658
10	TGE – Day 9	28,333,334	3%	29,183,334	603,333,324

C. TGE Proceeds Allocation

We will allocate the TGE proceeds into multiple areas, in order to run, build, create and release Karma and the vision that we are describing within this white paper.



TGE Proceeds Usage Breakdown:

I. Technology Development \$10,000,000:

Technology Infrastructure, Bandwidth, Security for 3 Years	\$1,500,000
Developers, Programming, Infrastructure for 3 Years	\$7,500,000
Miscellaneous for 3 Years	\$1,000,000

II. Corporate Operations & Expansion \$7,500,000:

Executives / Managers / Staff Salaries for 3 Years	\$3,000,000
USA Main Office, Regional Office & GA Expenses for 3 Years	\$1,500,000
European Office Regional Office & GA Expenses 3 Years	\$1,500,000
Legal, Insurance, & Miscellaneous for 3 Years	\$1,500,000

III. Marketing & PR \$7,500,000:

Events: National, Major Regional, Chapter Launches	\$4,000,000
Event Production Manager, Regional Coordinators	\$1,250,000
Media Marketing, Advertising, Graphic Design	\$1,500,000
Public Relations	\$750,000



B. TGE Bonuses

Target Objectives:

DATE	OBJECTIVE
Oct 10 th , 2017	Pre-Token Generation Event Start
Nov 21 st , 2017	Pre-Token Generation Event End
Q1 2018	Token Generation Event Start
Q1 2018	Token Release
Q1 2018	Create our "KCN Token Holder Community"
Q2 2018	Graduate KCN Capabilities
Q3 2018	Open KCN for creating new Communities

ABOUT KARMA INTERNATIONAL

Established in 2005, Karma had the original mission of connection exceptional and inspirational individuals both socially and professionally through a variety of high profile experiential events, business networking summits, social gatherings, and international excursions.

Given the era of decentralization, Karma's new mission is to provide its own Protocol to empower membership-based communities around the world, including:

Physical membership organizations (such as country or golf clubs)

Virtual membership organizations (such as university alumni chapters)

Non-profit organizations which lack the operational backbone (CRM, ERP, Analytics, etc.)

\$32,000,000 TOTAL REVENUE

65,000 PLATFORM USERS






6,050 MEMBERS

374 EVENTS

12 YEARS

4

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-  t.me/karmatge
-  facebook.com/karmaintl/
-  linkedin.com/company/977154/
-  instagram.com/karmaintl/



KARMA EXECUTIVE TEAM



Dylan Marer
Chairman / CEO



Mike Costache
President



Marvin Epstein
Executive VP



Greg Marer
VP of Operations



Robert Golden
VP of Membership



Frank Frausto
VP of Digital Marketing

BLOCKCHAIN ARCHITECTS



Ioana Frincu



Dan Cearnau



Adrian Cazan

LEGAL ADVISORS



Julian Zegelman



Sagar Parikh

BRANDING



Andrei Bucur

EVENT MARKETING



Robert Preoteasa



Adina Bold



Bianca Dinescu

STRATEGIC KARMA ADVISORS



Ruslan Gavryliuk

Co-founder & CEO
Token-as-a-Service (TaaS) Fund



Craig Sellars

Co-founder
Tether, BlockV
Partner
Block.One/EOS



David Blumberg

Founder & Managing Partner
Blumberg Capital



Eddy Travia

Founder & CEO
Consilium Group



Ryan Scott

Entrepreneur,
Investor,
Philanthropist



Gordon Einstein

Crypto-Attorney and
FinTech+Blockchain Expert
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Entrepreneur-in-Residence
Blockchain Capital



Harry Yeh

Co-founder & Managing Partner
Binary Financial



Eric Gu

Founder & CEO
Metaverse



Brad Yasar

Co-Founder & Managing Partner
KrowdMentor



Eric Stotz

Founder
Karma International

KARMA PARTNER ADVISOR